

FOR IMMEDIATE RELEASE

CONTACT: Helaine Thompson

903-814-5044

Publicrelations@srfestival.com

It's all about Beer this Weekend at Scarborough Renaissance Festival!

Dallas/Fort Worth, TX (April 24, 2018) It's all about beer this weekend, April 28 & 29, 2018, at Scarborough Renaissance Festival[®] with the Royal Ale Festival and the all new Stein Holding competition.

12:00 noon – 4:00 pm both Saturday and Sunday in the Crown Pavilion, Adults 21 and older are invited to enjoy samplings of craft beers (including a couple of local favorites) while being entertained by Scarborough performers and enjoying tasty snacks. Tickets are \$10 (in addition to Festival admission) and may be purchased in advance at SRFestival.com or at the Festival on event days. Featured beers include Cigar City Jai Alai IPA, Bishops Apple Pineapple, Franconia Maibock, Billy Jenkins Wild Acre, Deep Ellum Dallas Blonde, Founders Dirty Bastard, Franconia Amber and Oasis London Homesick Pale Ale. Participants in the Ale Festival will also receive a \$2 discount coupon for the beer of their choice at one of our 12 pubs & taverns following the Royal Ale Festival.

Visitors to Scarborough Renaissance Festival[®] are also invited to participate in the all new Stein Holding competition each day at 2:00 pm for their chance to win one of the highly coveted collectable Scarborough Renaissance Festival[®] steins. Contestants can register and get all the details on the competition at the Front Gate.

"If you are into beer, then this is definitely the weekend you want to come to Scarborough Renaissance Festival[®]!" says Coy Sevier, General Manager. "Craft beers are extremely popular and The Royal Ale Festival gives our visitors the chance to sample some of the finest brews while enjoying the fun and festivities of Scarborough! Plus Scarborough's very own brew master will also be on hand throughout the event to answer questions and give visitors more in depth information about the beers. You don't want to miss it!"

Saturday, April 28 will also be Festival's 2018 Deaf Awareness Day. The outstanding sign language interpreters from Hired Hands, Inc. will provide interpretations for performances at all 27 stages throughout the day for the hearing impaired.

Scarborough Renaissance Festival[®] is interactive fun for everyone, 16th Century Style! Visitors will enjoy full combat armored jousting, Birds of Prey exhibitions, the Mermaid Lagoon, a living chess match, Knighting ceremony, 150+ member performing company and 27 stages of non-stop entertainment. There are 200+ shoppes and artisan demonstrations along with Renaissance rides, games of skill and food & drink fit for a king.

Limited engagement performers this weekend (April 28 & 29) is the comedic juggling trio, "The London Broil Show". You will also want to check out the more than a dozen new shows and other Festival favorites on the 27 stages!

Guest Artisans this weekend are Painted by U, Storm Leather Werks and SWS Cutlery. New Festival Artisans for the 2018 season include Enchanted Chains, Hang De Sign, Living Art & Lanterns, Magpie's Trick, Runaway Rabbit Press and Three Bells Tapestries.

The April 28 & 29 daily Wine Tastings will feature Avant-Garde wines and the daily Beer Tastings (which is a much more in depth and intimate tasting experience than the Royal Ale Festival) will feature 'Some Like it Dark' beers. The tastings sell out fast, so it is recommend that you purchase tasting tickets in advance. Make sure to check out the daily specials at the Rose & Crown Inn full service restaurant, Pasta Palace and Bakery as well as the largest food on-astick selection in Texas!

Upcoming Themed Weekends and Special Events are the Live the Fantasy/ Spring Celebration Weekend May 5 & 6, Celebrating Chivalry Weekend and the Mother's Day Brunch May 12 & 13 and the Legends of the Seas Weekend May 19 & 20; each with a variety of special entertainment and activities.

Come Step Back in Time for the Time of your Life at Scarborough Renaissance Festival[®]! Open Saturdays, Sundays, and Memorial Day Monday, now through May 28, 2018 from 10 AM to 7 PM. Located in Waxahachie, Scarborough Renaissance Festival[®] is just 30 minutes south of the Dallas/Fort Worth Metroplex on FM 66 off of I-35E at exit 399B. From Austin or Waco, follow I-35E north to Exit 399. Admission is \$28 for adults and \$13 for children, ages 5-12. Children age 4 and under are admitted free. Parking is free compliments of Waxahachie Nissan. Food, drinks, games and rides all require cash. The Festival does have ATMs on-site, but it is recommended that you bring cash with you to avoid lines at the ATMs. Most of the artisan shoppes, the ticket booth and the Rose & Crown Inn Restaurant also accept credit cards.

Tickets are available at the gate on Festival days and on-line at SRFestival.com. Discount tickets can be purchased at D/FW area Tom Thumb & Albertsons stores. A '\$10 off 2 Tickets' coupon can be found at North Texas MetroPCS stores through April 29 (offer only valid through April 29), and discount coupons will be at Waxahachie Nissan throughout the season. Sponsored by Dr Pepper. For more information visit **SRFestival.com**. Facebook & Twitter (SRFestival) or on Instagram (theSRFestival).